



We Are Columbia

Press Release

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FOR IMMEDIATE RELEASE

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Surviving in a Changing Retail Market Seminar

The City of Columbia's Office of Business Opportunities is hosting a seminar for retail owners on Tuesday, June 23, 2015 from 6:30 - 8:30 p.m. at the Columbia Metropolitan Convention Center, 1101 Lincoln Street. The workshop is designed to prepare owners for the ongoing changes in the retail market.

With economic uncertainties and technological advances, the retail landscape is shaping faster than some retailers are able to adjust. The seminar will address issues including creating a strategy, local competition and locally-owned businesses versus franchises. Attendees will also hear from a group of experienced practitioners including:

- Dr. Mary-Ann Bickle, University of South Carolina
- Sarah Lewis, Flaire, Inc.
- Gwen Rawls, Gwen Rawls Italian Shoes
- J.P. Scurry, Colliers International
- Gwen Singletary, Urbanforce, Inc.

The cost to register is \$25. To register, click [here](#).

For more information about the Surviving in a Changing Retail Market Seminar or the Office of Business Opportunities, contact Angelo McBride at 803-545-3960 or aamcbride@columbiasc.net.

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