

Honoring Exceptional Local Businesses

The Business Spotlight Program was created to showcase the exceptional performance of Columbia's locally owned businesses.

We look forward to highlighting all of the excellent businesses that make Columbia a diverse, wonderful, and unique community!

"Always bear in mind that your own resolution to succeed is more important than any other."

Abraham Lincoln



In Partnership With The



City of Columbia's Business Spotlight Program



"Highlighting Columbia's exceptional local businesses since 2007."

If you would like to nominate someone for the Business Spotlight Award please contact Ryan Coleman at:
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What is the Business Spotlight Program?

The Business Spotlight Program was created in 2007 to recognize local entrepreneurs who are vital to the City of Columbia's economic growth and award them for their achievements in developing both their businesses and supporting their communities.

The program also exposes the community to the variety of businesses, products, and services available locally here in the area.

Businesses are selected based on a number of criteria including charitable contributions to the community, longevity, growth in sales or employees, diversity, and revolutionary products or services.

Benefits of Recognition

- Proclamation from City Council
- Three months of advertising space on the 1300 block of Main Street plus display space in the City's Office of Economic Development window in the Capital Center
- A 30-60 second commercial which will be featured on the City's Economic Development website
- A page long feature in our quarterly e-blast, which is sent to over 300 local area business people
- A one year membership to the Greater Columbia Chamber of Commerce
- Assistance with the creation of a personalized business "pitch" and marketing ideas
- Complimentary tuition to attend NxLevelL business development training classes

Who is eligible?

Businesses eligible for recognition through the Business Spotlight Program should be located within the City of Columbia. In addition, applicants should also be privately owned with a minimum of two consecutive years of operation. All applicants should be in good standing with the Secretary of State's Office, the Better Business Bureau, and be current on their City/County taxes, business license and water/sewer fees.



"One Mission, One Message, One Columbia"