

Main Street Public Art Information

City of Columbia, S.C.





City of Columbia: Main St. Public Art Information

Definition:

“Public Art” or “Public artworks” are meant to be enduring original artworks of the highest quality and craftsmanship. The artworks should be an integral part of the landscaping, streetscaping, and/or architecture of a building or other site, considering the historical, geographical and social/cultural context of the site.

“Artwork” – includes but is not limited to, painting, murals, inscriptions, stained glass, fiber work, statues, reliefs or other sculpture, monuments, fountains, arches, or other structures intended for ornament or commemoration. Also included in this definition are installations that are technological in nature, carvings, frescoes, mosaics, mobiles, photographs, drawings, collages, prints, crafts – both decorative and utilitarian in clay, fiber, wood, metal, glass, plastics and



Fountains at the Meridian Building

other materials. Also included are landscape items, including the artistic placement of natural materials, and other functional art objects. Works of art may be securely fastened portable installations as well as permanent installations.

This definition shall not include:

Objects that are mass-produced from a standard design; decorative, ornamental or functional elements, which are designed by the building architect; landscape architecture and landscape gardening except where these elements are an integral part of the artwork by the artist; directional elements such as super graphics, signage, or color coding except where these elements are integral parts of the original work of art; logos or corporate identity.

Excluded from the above definition are auditory performances or pieces.

Process:

1. Encroachment
 - a. All installations are required to obtain permission through the encroachment ordinance, and shall comply with the insurance requirements of the encroachment ordinance (\$600,000.00 liability policy), and will be the responsibility of the applying entity. All installations shall have all applicable insurance coverage prior to installation.
 - b. All applicable City of Columbia ordinances shall be satisfied prior to installation of artwork and/or supporting structures/lighting.
2. Public Art Committee
 - a. Right-of-Way installations prior to filing for an encroachment shall be reviewed and approved by the assigned committee of the City Center Partnership, Inc.
 - b. The assigned committee shall review all public art installations against this plan.
 - c. The assigned committee will establish submittal requirements for each installation ensuring compliance with all applicable ordinances and this plan.

Sizing Standards:

After evaluating the various locations available on Main St., and their ownership status, potential locations were categorized by size and by ownership (Public/Private). Certain locations lend themselves to supporting larger installations, while others may only be acceptable for small installations. Sizes and dimensions of each installation can vary and should respond to the context of their location.



"Neverbust" by Blue Sky

Sizes range from:

1. *Small* – dimensions proportional to the architectural scale, and/or within, the indicated location. Such as a small decorative addition to a building, or a smaller sculpture within the scale of the building's façade. On public property, small installations are universally permitted as long as they meet all aspects of the encroachment ordinance and "General Design Guidelines".
2. *Medium* – dimensions roughly similar to the width of a standard news rack, and approximately the height of a parking meter. Typically free-standing, but may be integrated to the surroundings/structure. Locations within the intersection sight

triangle and crosswalk visibility areas shall be no taller than four feet; however, locations not limited by visibility constraints may be taller as the space allows.

3. *Large* – dimensions over the basic sizes of medium, free-standing, such as sculptures, friezes, and other similar larger works of art.

Two larger placement zones have also been identified:

1. *Very Large Spaces* – These locations are large areas with the potential for numerous placement options. Locations within these spaces will still have to meet the General Design Guidelines; however, the opportunity for locating works in these spaces is not confined to a single point, or single piece. Multiple installations in these spaces are possible.
2. *Residence Spaces* – These locations are buildings that have night-time occupants; therefore, illumination for pieces, and light installations shall not be located to cast unwanted light into/onto these residences.



Sculpture at the Columbia Museum of Art

General Design Guidelines:

1. Placement

- a. Public art should be visible from the public right-of-ways, and placed in well-illuminated locations;
- b. Location of installation shall conform to all applicable ADA accessibility/mobility requirements;
- c. All right-of-way installations shall meet the necessary requirements, and any additional requirements, as directed under the encroachment ordinance process.

2. Mounting Requirements

- a. Works shall be properly secured. For works in the right-of-way, this shall be as directed by the Streets/Public Works Divisions;
- b. Mounting/installing of a piece, modification of the exterior architecture, or other means of modification to a landmark building shall be subject to staff review of the Design/Development Review Commission to ensure the integrity of the overall structure;
- c. Illumination/light art shall be prohibited at locations as indicated by the Planning & Development Services Department map indicating restricted use spaces;
- d. The City reserves the right to remove any installation that causes interference with vehicular or pedestrian traffic, or in the event of any emergency situation, or that interferes with any work that is to be performed upon the public sidewalk and/or right-of-way by, or on behalf of the City.

3. Maintenance/Durability

- a. Public art shall require a low-level of maintenance and the proposed maintenance provisions shall be adequate for the long-term integrity and enjoyment of the work.
 - i. Preferable materials for public art include materials able to sustain long-term exposure to the elements.
 - ii. When possible, art should be vandal and theft resistant.
 - iii. At a minimum, art should not damage the natural environment.
 - b. Public art should be appropriate in terms of scale, material, form and content to immediate and adjacent buildings and architecture, landscaping or other setting so as to complement the site and its surroundings.
-

Nineteen (19) preferred Medium/Large installation locations, with their corresponding Ownership/Sizing information are located on the maps attached.

Locations north along Main St. between Blanding St. to Elmwood Ave. are currently not available due to pending streetscaping. These blocks will be evaluated and available upon completion of the streetscaping and a survey completed by Planning & Development Services Department.



Sylvan Bros. Clock



Legend

- Preferred Locations
- ▨ Very Large Spaces
- ▨ Residence Space
- Parcels

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Gervais St. to Lady St.

City of Columbia, S.C.
 Public Art Placement Locations

Planning & Development Services Department
 June 22, 2010
 Prepared by: J. Crick





1117

1127

1401

1400

1211

1231

Washington

1100

1136

5

6

1350

1202

1331

1332

Main

Main

1333

4

1326

1313

1306

1307

1310

1225

1115

1137

1306

1213

1300

Lady

2

1112

1227

3

1230

Legend

- Preferred Locations
- Very Large Spaces
- Residence Space
- Parcels

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Lady St. to Washington St.

City of Columbia, S.C.
Public Art Placement Locations

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June 22, 2010
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Legend

- Preferred Locations
- Very Large Spaces
- Residence Space
- Parcels

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Washington St. to Hampton St.

City of Columbia, S.C.
 Public Art Placement Locations

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Legend

- Preferred Locations
- Very Large Spaces
- Residence Space
- Parcels

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Taylor St. to Blanding St.

City of Columbia, S.C.
 Public Art Placement Locations

Planning & Development Services Department
 June 22, 2010
 Prepared by: J. Crick



Location Appendix:

⊙ = Approximate Location for Installation.

Location: 1

Ownership/Size: Public/Large

Description:

This location is a filled-in sidewalk ramp, which provides a recessed area for a large installation, such as a tall sculpture or fountain.

Constraints:

The proximity to the curb & Main St. may limit some installations to ensure works do not distract drivers or obscure sight lines for mid-block crosswalks to the north, closer to Lady St.



Location: 2

Ownership/Size: Public/Large

Description:

This location is in front of First Citizens Bank & Trust along Lady St. The location is between the bollards and the building as indicated. Placement would be centered between the middle bollards, and should not extend into the sidewalk travel lane.



Constraints:

While this site provides considerable space and options for installations, placement of a piece will have to be sensitive to pedestrian traffic flow. Also, any installations should take extra consideration of details that may be low hanging and hazardous to pedestrians, which could impede movement.

Location: 3

Ownership/Size: Public/Large

Description:

This location is in front of First Citizens Bank & Trust along Main St. The location is between the bollards and the building as indicated.

Placement would be centered between the middle bollards, and extend no further than two feet towards the building.

**Constraints:**

While this site provides considerable space and options for installations, placement of a piece will have to be sensitive to pedestrian traffic flow. Also, any installations should take extra consideration of details that may be low hanging and hazardous to pedestrians, which could impede movement. Heavier installations may not be appropriate due to the amount of underground vaults and utilities within the area.

Location: 4

Ownership/Size: Public/Large

Description:

This location is in front of the Meridian Building along Main St. The location is centered between the tree planters just north and south of this location. This location actually offers a considerable space for an installation. Due to the size of this location, the positioning of an installation may be varied between the curb and sidewalk traffic, at the City's discretion.

**Constraints:**

While this site provides considerable space and options for installations, placement of a piece will have to be sensitive to pedestrian traffic flow. Heavier installations

may not be appropriate due to the amount of underground vaults and utilities within the area.

Location: 5

Ownership/Size: Public/Large

Description:

This location is in the recessed portions of the City's Office Building along Main St.

Constraints:

The vertical and horizontal envelope for this space is unique along Main St. This location can also support multiple installations simultaneously. Any installation shall not extend towards the sidewalk beyond the footings of the building. Extra considerations should be taken to ensure the work compliments the unique architecture and occupation of this building, and the multi-story scale of this location.



Location: 6

Ownership/Size: Public/Large

Description:

This location is located in the recesses of the City's Office Building along Main St.

Constraints:

The vertical and horizontal envelope for this space is unique along Main St. Any installation shall not extend towards the sidewalk beyond the footings of the building. Extra considerations should be taken to ensure the work compliments the unique architecture and occupation of this building.



Location: 7

Ownership/Size: Public/Medium

Description: At the southern-most mid-block crossing between Washington St. and Hampton St.

Constraints:

The size of an installation will have to conform to the narrow nature of this site. At most, an installation could not have a footprint larger than 14 inches. Also, the installation could not project outward into the sidewalk. Placement should also take into consideration the storm grate, and landscaping features adjacent to this location.



Location: 8

Ownership/Size: Public/Medium

Description: At the northern-most mid-block crossing between Washington St. and Hampton St.

Constraints:

The size of an installation will have to conform to the narrow nature of this location. At most, an installation could not have a footprint larger than 14 inches. Also, the installation could not project outward into the sidewalk. There are numerous underground vaults within this area. Heavy installations may be inappropriate given the underground infrastructure.



Location: 9

Ownership/Size: Public/Large

Description: Next to the Columbia Museum of Art at the middle mid-block crossing. This location is centered in front of the tree planter, and centered between the curb and the tree planter.



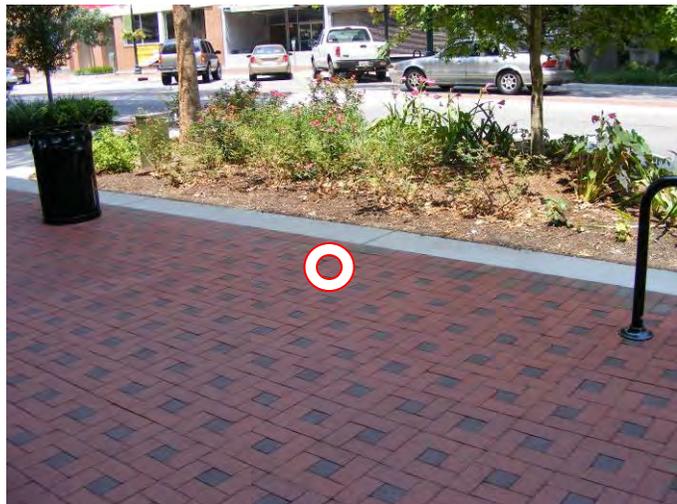
Constraints:

This space is exceptional in both the size it can support, and also placement along the streetscape. Consideration for placement and types of installations will need to take the adjacent street loading zone into consideration, which may curtail certain aspects of some works. Also, this space could support a highly visible installation requiring up-lighting and other illumination techniques.

Location: 10

Ownership/Size: Public/Large

Description: Next to the Columbia Museum of Art at the northern-most mid-block crossing, this location is centered between the street furniture.



Constraints:

Placement of an installation must be sensitive to both the existing street furniture access, but also ensure placement/projection will not decrease the passable travel lane for the sidewalk below the ADA required width. This location's proximity to a bicycle rack may limit certain installation to ensure they are not interfering with, or used as, a bicycle rack.

Location: 11

Ownership/Size: Public/Medium

Description:

One of the smaller locations along Main St., but also a highly visible location due to foot traffic and location.

Constraints:

The placement envelope for this location will have to take into consideration the highly trafficked nature of this space. Artwork in this location should also be sturdy in both scale and material to ensure their longevity in this setting. This location's proximity to a bicycle rack may limit certain installation to ensure they are not interfering with access to the rack's usage.



Location: 12

Ownership/Size: Public/Large

Description:

Located at the southeast corner of the prominent intersection of Taylor St. and Main St.

Constraints:

Placement of an installation at this location will have to take into account the various utilities that are both above, and below ground. Any installation would have to ensure they do not block access to these facilities. Consideration will also have to be given to ensure any installation does not create an unsafe traffic distraction due to color, reflectivity, lighting, and other means which may impede a driver's field of vision on Taylor St. because of the street's speeds and high volume of traffic flow.



Location: 13

Ownership/Size: Public/Large

Description:

Located along Taylor St.,
perpendicular to Main St.

Constraints:

This location benefits from a longer length running equidistant with the tree planter in the photograph. Feasibly, an installation could make use of this entire length, creating an impressive entry

to Main St. Key to any installation will be to ensure placement/projection will not decrease the passable travel lane for the sidewalk below the ADA required width. Consideration will also have to be given to ensure any installation does not create an unsafe traffic distraction due to color, reflectivity, lighting, and other means which may impede a driver's field of vision on Taylor St.



Location: 14

Ownership/Size: Public/Large

Description:

At the southern-most mid-block crossing of Main St.,
between Taylor St. and Blanding St.

Constraints:

The principal consideration for this location is placement depending on the shape of the work. Ensuring the ADA accessibility standards may limit certain works based on the piece's dimensions.

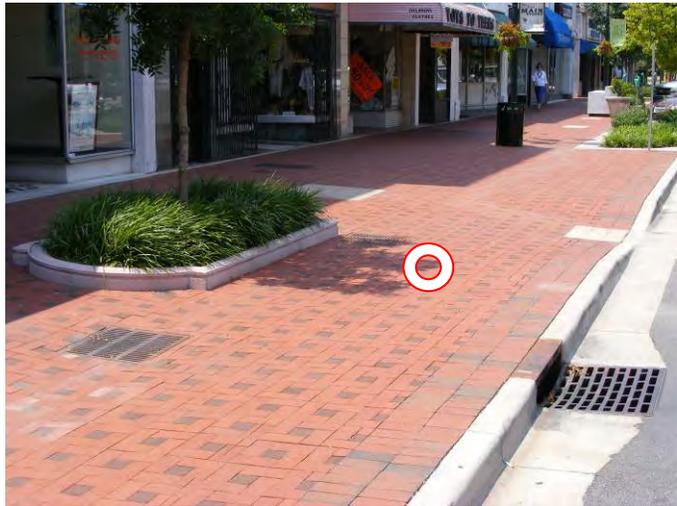


Location: 15

Ownership/Size: Public/Large

Description:

At the southern-most mid-block crossing of Main St., between Taylor St. and Blanding St. Centered between the curb and tree planter, and centered between the edges of the tree planter.



Constraints:

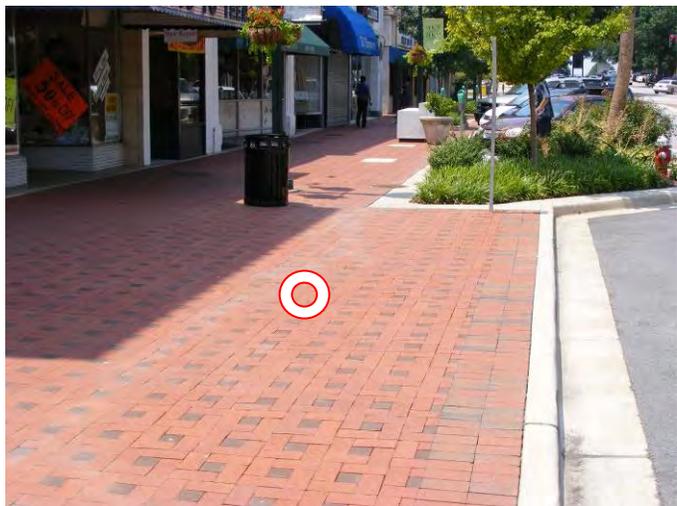
This space is exceptional in both the size it can support, and also placement along the streetscape. The position and types of installations will need to take the loading zone into consideration, which may curtail the scale of certain works. Also, this space could support a highly visible installation requiring up-lighting and other illumination techniques.

Location: 16

Ownership/Size: Public/Large

Description:

At the southern-most mid-block crossing of Main St., between Taylor St. and Blanding St. Due to the open nature of this site, the location could vary depending on installation's size and type.



Constraints:

This space is exceptional in both the size it can support, and also placement along the streetscape. The position and types of installations will need to take the loading zone into consideration, which may curtail the scale of certain works. Also, this space could support a highly visible installation requiring up-lighting and other illumination techniques. The final setting for an installation here could vary within an envelope of roughly 4 feet.

Location: 17

Ownership/Size: Public/Medium

Description:

At the southern-most mid-block crossing of Main St., between Taylor St. and Blanding St.

Constraints:

The space's allowable dimensions will limit installation in both vertical and horizontal dimensions. Due to the heavy pedestrian traffic, artwork in this location should be of a material and design to withstand heavy pedestrian interaction.



Location: 18

Ownership/Size: Public/Large

Description:

Located along Blanding St., near the southwest corner of the Blanding St. & Main St. intersection.

Constraints:

The environment of this location will require any artwork to be made or durable materials, while also being sensitive to the natural environment. Mounting in this location will also require careful thought given the sidewalk material/conditions, and the elevation change between the sidewalk and Blanding St.



Location: 19

Ownership/Size: Public/Medium

Description:

Located at the Main St. crossing near the Blanding St. & Main St. intersection.

Constraints:

The environment of this location will require any artwork to be made of durable materials, while also being sensitive to the environment. Also, the installation shall not project outward into the sidewalk to decrease the required ADA sidewalk travel lanes.

