

SMALL BUSINESS SATURDAYS



#SelfieSaturdays
SHOP LOCAL
& win a \$50 gift card.

Every **SATURDAY IN NOVEMBER 2015**

WHAT TO DO:

- Go to any of the 7 business districts and make purchase from any of the locally-owned, participating businesses (Contact local association for participating businesses or go to www.columbiasc.net/OBO)
- Snap a creative Selfie in front of that store's sign or logo with your receipt
- Tweet your photo to @columbiaOBO **#SelfieSaturdays**
- Winners will be notified by 12/4/15. Just in time for more holiday shopping!

WINNER SELECTION CRITERIA: EACH WORTH UP TO 25 POINTS

- Selfie must show you, and the business must be easily recognizable by capturing the sign or logo in your photograph
- Tweet must have **#SelfieSaturdays** and list the name of the shop-ping district where your purchase was made
- Selfie should be creative—wacky, funny, strike-a-pose, etc.
- Number of ReTweets of your Selfie

Point total closest to 100 points—WINS!

*Maximum 2 winners selected from each business district
Maximum cards winnable by a single participant is 1 @ \$50*

BUSINESS ASSOCIATION CONTACT INFO:

- **Devine Street**
jennifer@youreventsta.com
- **Five Points**
amybeth@fivepointscolumbia.com
- **Main St & City Center**
info@citycentercolumbia.sc
- **North Columbia**
info@northcolumbiabusinessassociation.com
- **Rosewood**
rosewoodmerchants@gmail.com
- **Two Notch**
mcgraw00@yahoo.com
- **Vista**
meredith@vistacolumbia.com

