



CITY OF COLUMBIA
AGENDA MEMORANDUM

MEETING DATE: August 2, 2016

DEPARTMENT: City Council Office

FROM: *Elizabeth Gober,*

SUBJECT: Hospitality Tax Advisory Committee Second Round Funding Recommendations

PRESENTER: Dee Dee Fanning, Executive Assistant for the City Council Office and John Whitehead, Chair of the Hospitality Tax Advisory Committee

FINANCIAL IMPACT:

ORIGINAL BUDGET: \$312,000

ATTACHMENTS:

- 2nd Revised Final- Spreadsheets 16-17 xls (XLSX)

Accommodations Tax and Hospitality Tax - Final Spreadsheets 2016-2017

	Organization Name	Project	Amount Requested	Committee Recommended	Amount Requested	Received Last year in this round	Total Amount Received Last Year	Committee Recommended 1st Round	Committee Recommended 2nd Round	Changes made by council or funded entirely by council	TOTAL
1	701 CCA	Programs and Events/Open Studios			110,000.00	70,000.00	70,000.00	60,000.00	11,500.00		\$71,500.00
2	American Diabetes Association	Tour de Cure			12,000.00	0.00	0.00	0.00	0.00		
3	Animal Mission	Palmetto Peanut Boil			20,500.00	10,000.00	10,000.00	7,500.00	2,500.00		\$10,000.00
4	Ann Brodie's Carolina Ballet	Season			50,000.00	40,000.00	40,000.00	38,000.00	2,000.00		\$40,000.00
5	Bella Italia Lodge 2808	Italian Festival/Bocce Tournament	56,000.00	0.00	56,000.00	40,000.00	40,000.00	withdrawn			\$0.00
6	Benedict	Harambee Festival			35,000.00	15,000.00	15,000.00	14,000.00	1,000.00		\$15,000.00
7	Benedict	Independent High School Champions/SIAC & Homecoming	90,000.00	0.00	90,000.00	5,000.00	5,000.00	4,500.00	0.00		\$4,500.00
8	Black Pages International	Black Expo	25,000.00	0.00	50,000.00	25,000.00	67,500.00	15,000.00	5,000.00		\$20,000.00
9	Capital City Lake Murray Country Regional Tourism	Marketing and Promotion/Visitors Center	325,000.00	290,000.00							\$0.00
10	Capital City Shag Club	Shag Extravaganza			7,500.00	3,000.00	3,000.00	moved out of city			
11	Capital City Shag Club	Shaggin on Main			20,000.00		20,000.00			20,000.00	\$20,000.00
12	Carolina Carillon	Holiday Parade			27,000.00	11,000.00	11,000.00	10,000.00	1,000.00		\$11,000.00
13	Carolina Marathon Association	Governor's Cup Road Race	10,000.00	0.00	10,000.00	5,000.00	5,000.00	4,000.00	1,000.00		\$5,000.00
14	Celebrate Freedom Foundation (Fiscal Agent)	Tunnel To Towers Run/Walk			17,950.00	3,000.00	3,000.00	2,500.00	500.00		\$3,000.00
15	Central Carolina Community Foundation	SC Male Achievement Conference			15,000.00	0.00	0.00	0.00	0.00		\$0.00
16	City Center Partnership	Downtown Public Safety Plan			300,000.00	225,000.00	300,000.00	197,000.00	41,000.00	80,000.00	\$318,000.00
17	Columbia Choral Society	Season			17,000.00	4,000.00	4,000.00	3,000.00	0.00		\$3,000.00
18	Columbia City Ballet	Season			290,000.00	155,000.00	155,000.00	100,000.00	5,000.00	50,000.00	\$155,000.00
19	Columbia Classical Ballet	Season			200,000.00	125,000.00	125,000.00	105,000.00	15,000.00		\$120,000.00
20	Columbia Film Society	Indie Grits Film Festival			100,000.00	60,000.00	60,000.00	55,000.00	10,000.00		\$65,000.00
21	Columbia Film Society (Capital Project) x5	3rd Year of five					110,000.00			110,000.00	\$110,000.00
22	Columbia International Festival	International Festival			75,000.00	25,000.00	25,000.00	20,000.00	2,500.00		\$22,500.00
23	Columbia Marionette Theatre	Spork in Hand Puppet Slam			6,400.00	5,700.00	5,700.00	5,000.00	0.00		\$5,000.00
24	Columbia Marionette Theatre	Visiting Puppeteers			7,000.00	5,000.00	5,000.00	4,500.00	500.00		\$5,000.00
25	Columbia Metropolitan Convention & Visitors Bureau	Tourism Marketing	2,000,000.00	1,706,000.00							\$0.00
26	Columbia Museum of Art	Operations, Marketing, Exhibition Support			737,590.00	0.00	716,107.00			716,107.00	\$716,107.00
27	Columbia Museum of Art	Capital Campaign x 5 years								100,000.00	\$100,000.00
28	Columbia Music Festival Association	ARTSPACE			245,000.00	0.00	245,000.00			245,000.00	\$245,000.00
29	Columbia Music Festival (Fiscal Agent)	Columbia Hip-Hop Family Day			75,000.00	25,000.00	25,000.00	20,000.00	5,000.00		\$25,000.00
30	Columbia Music Festival (Fiscal Agent)	Jam Room Music Festival			128,150.00	35,000.00	35,000.00	30,000.00	8,500.00		\$38,500.00
31	Columbia Music Festival (Fiscal Agent)	Scenario presents Field of Dreams			20,000.00	0.00	0.00	0.00	3,000.00		\$3,000.00

Accommodations Tax and Hospitality Tax - Final Spreadsheets 2016-2017

	Organization Name	Project	Amount Requested	Committee Recommended	Amount Requested	Received Last year in this round	Total Amount Received Last Year	Committee Recommended 1st Round	Committee Recommended 2nd Round	Changes made by council or funded entirely by council	TOTAL
32	Columbia Music Festival (Fiscal Agent)	Southern Guitar Festival			9,400.00	0.00	0.00	3,000.00	2,000.00		\$5,000.00
33	Columbia Opportunity Resource	Music Break 2016			8,000.00	0.00	0.00	0.00	0.00		\$0.00
34	Columbia Regional Sports Council	Marketing Campaign			110,000.00	75,000.00	75,000.00	70,000.00	5,000.00	75,000.00	\$150,000.00
35	Columbia Stage Society (Town Theatre)	Welcome to "Town"			55,000.00	20,000.00	20,000.00	17,000.00	3,000.00		\$20,000.00
36	Columbia Township Auditorium Foundation	Performance Series			100,000.00	50,000.00	50,000.00	48,000.00	2,000.00		\$50,000.00
37	Community Relations Council	Race for Relations Awareness 5K			7,550.00	0.00	0.00	0.00	0.00		\$0.00
38	Community Relations Council (Fiscal Agent)	Caribbean Family Day Expo			121,500.00			3,000.00	2,000.00		\$5,000.00
39	Congaree Riverkeeper, Inc.	River Rocks Festival			35,000.00	18,000.00	18,000.00	17,000.00	3,500.00		\$20,500.00
40	Congaree Vista Guild	Advertising & Promotions			315,000.00	250,000.00	250,000.00	197,000.00	53,000.00	108,000.00	\$358,000.00
41	Congaree Vista Guild	Yellow Shirts							10,000.00		
42	Deckle Edge Literary Festival	Literary Festival			25,000.00			10,000.00	0.00		\$10,000.00
43	Devine Street Merchants Association	Advertising & Promotions			100,000.00	45,000.00	45,000.00	40,000.00	5,000.00		\$45,000.00
44	Eau Claire Community Council	Unity Festival			70,050.00	10,000.00	45,000.00	8,000.00	2,000.00		\$10,000.00
45	EdVenture Children's Museum	Marketing & Management			575,000.00	0.00	509,850.00			509,850.00	\$509,850.00
46	EdVenture Children's Museum	Capital Campaign x 2 years								125,000.00	\$125,000.00
47	First Thursdays on Main	First Thursdays on Main			18,740.00	12,000.00	12,000.00	11,000.00	1,000.00		\$12,000.00
48	Five Points Association	Advertising & Promotions			395,725.00	225,000.00	225,000.00	197,000.00	28,000.00		\$225,000.00
49	FUNDS	Black History Parade and Festival			13,285.00	5,500.00	5,500.00	4,000.00	1,500.00		\$5,500.00
50	Gamecock Alumni Broadcasters (Fiscal Agent)	Famously Hot New Year			130,000.00	0.00	130,000.00			130,000.00	\$130,000.00
51	Gamecock Alumni Broadcasters (Fiscal Agent)	WXRY Unsigned Live			14,200.00	5,000.00	5,000.00	0.00	0.00		\$0.00
52	Gateway to the Army Association x3	Centennial Park x 3	500,000.00	0.00	500,000.00	0.00	0.00	0.00	0.00		\$0.00
53	George Rogers Foundation of the Carolinas	Celebrity Gala, Golf Classic	20,980.00	0.00	20,980.00	0.00	0.00	0.00	0.00		\$0.00
54	Girl Scouts of SC	Development Center Construction			100,000.00	0.00	0.00	0.00	0.00		\$0.00
55	Greater Columbia Restaurant Association	Restaurant Week Columbia			50,000.00	35,000.00	35,000.00	32,000.00	8,000.00		\$40,000.00
56	Greater Rosewood Merchants Association	Rosewood Crawfish Festival/Summer Fest			66,500.00	45,000.00	45,000.00	35,000.00	10,000.00		\$45,000.00
57	Greater Rosewood Merchants Asso. (Fiscal Agent)	Rosewood Arts Festival			22,500.00	4,500.00	4,500.00	4,000.00	1,000.00		\$5,000.00
58	Greenview Reunion Foundation	Music Festival							5,000.00		
59	Harriet Hancock Center	Family Pride/Queer Prom			21,550.00	0.00	0.00	0.00	0.00		\$0.00
60	Historic Columbia Foundation	Heritage Tours			551,500.00	0.00	551,500.00			551,500.00	\$551,500.00
61	Historic Columbia Foundation	Our Story Matters			135,000.00	0.00	135,000.00			135,000.00	\$135,000.00
62	Hollywood-Rose Hill Neighborhood Association				6,300.00	3,000.00	3,000.00	2,700.00	300.00		\$3,000.00

Accommodations Tax and Hospitality Tax - Final Spreadsheets 2016-2017

	Organization Name	Project	Amount Requested	Committee Recommended	Amount Requested	Received Last year in this round	Total Amount Received Last Year	Committee Recommended 1st Round	Committee Recommended 2nd Round	Changes made by council or funded entirely by council	TOTAL
63	Hoop-ology				30,000.00	10,000.00	10,000.00	8,500.00	1,500.00		\$10,000.00
64	Humane Society	See Spot Run 12K			12,000.00	0.00	0.00	0.00	0.00		\$0.00
65	Leisure Fun									13,500.00	\$13,500.00
66	National Association of Minority Contractors	Marketing for Training/Conferences			105,000.00	0.00	0.00	0.00	0.00		
67	North Columbia Business Association	SC Cornbread Festival			130,000.00	10,000.00	50,000.00	7,000.00	1,500.00		\$8,500.00
68	Olympia Community Festival Association	Olympia Fest/Quarry Crusher Run			15,000.00	10,000.00	10,000.00	9,000.00	1,000.00		\$10,000.00
69	One Columbia	Arts and History			176,975.00	0.00	167,600.00			83,800.00	\$83,800.00
70	Palmetto AIDS Life Support Services	TORCH Cabaret			5,000.00	2,000.00	2,000.00	1,800.00	200.00		\$2,000.00
71	Palmetto Capital City Classic	Capital City Classic			50,000.00	25,000.00	25,000.00	22,000.00	0.00		\$22,000.00
72	Palmetto Center for Policy Alternatives, Inc.				75,000.00	0.00	0.00	0.00	0.00		\$0.00
73	Palmetto Concert Band	Season			3,300.00	3,300.00	3,300.00	2,000.00	0.00		\$2,000.00
74	Palmetto & Luna	Day of the Dead Celebration			20,000.00	5,000.00	5,000.00	4,500.00	500.00		\$5,000.00
75	Palmetto Opera	Lucia Di Lammermoor			19,000.00	4,000.00	16,500.00	2,500.00	0.00		\$2,500.00
76	Palmetto Swing Dance Association	Swing into Spring			18,000.00	3,000.00	3,000.00	1,500.00	0.00		\$1,500.00
77	Parks and Rec Foundation									75,000.00	\$75,000.00
78	Patrons and Friends of the Arts at Ebenezer	Concert Series			10,000.00	5,000.00	5,000.00	4,500.00	500.00		\$5,000.00
79	Renaissance Foundation x 10				1,174,000.00		75,000.00			75,000.00	\$75,000.00
80	River Alliance									26,000.00	\$26,000.00
81	Riverbanks Park Commission	Advertising & Promotions			105,000.00	65,000.00	65,000.00	45,000.00	10,000.00		\$55,000.00
82	Sandlapper Singers	Concert Series			32,700.00	5,000.00	5,000.00	4,000.00	0.00		\$4,000.00
83	Senator Isadore E. Lourie Center	Dances, Fall Fest, Venue Promotions			17,950.00	8,000.00	8,000.00	6,500.00	1,500.00		\$8,000.00
84	SC Future	Outreach Leadership Program	27,000.00	0.00							
85	SC Hispanic Outreach	Main Street Latin Festival			77,500.00	25,000.00	25,000.00	20,000.00	5,000.00		\$25,000.00
86	SC HIV/AIDS Council				30,000.00	9,500.00	9,500.00	7,500.00	0.00		\$7,500.00
87	SC Philharmonic	Season			100,000.00	0.00	100,000.00			100,000.00	\$100,000.00
88	SC Pride Movement	SC Pride Festival			75,000.00	47,500.00	47,500.00	45,000.00	10,000.00		\$55,000.00
89	SC Shakespeare Company	Season			25,000.00	22,500.00	22,500.00	20,000.00	5,000.00		\$25,000.00
90	SC State Fair	State Fair			70,000.00	30,000.00	30,000.00	25,000.00	5,000.00		\$30,000.00
91	SC State Museum	Marketing & Advertising			150,000.00	25,000.00	25,000.00	22,500.00	2,500.00		\$25,000.00
92	SC Theatre Association	50th Convention	5,000.00	0.00							
93	Special Olympics South Carolina (Fiscal Agent)	National Collegiate Marching Band Comp.								10,000.00	\$10,000.00

Accommodations Tax and Hospitality Tax - Final Spreadsheets 2016-2017

	Organization Name	Project	Amount Requested	Committee Recommended	Amount Requested	Received Last year in this round	Total Amount Received Last Year	Committee Recommended 1st Round	Committee Recommended 2nd Round	Changes made by council or funded entirely by council	TOTAL
94	Special Olympics South Carolina	Volunteer Training/Summer Games			25,500.00	5,000.00	5,000.00	4,000.00	1,000.00		\$5,000.00
95	Sustainable Midlands	Palmetto Tasty Tomato Festival			12,140.00	10,000.00	10,000.00	8,000.00	2,000.00		\$10,000.00
96	Trustus Theatre	Season			55,000.00	50,000.00	50,000.00	45,000.00	5,000.00		\$50,000.00
97	USC Gamecock Club	USC Football Games			90,000.00	73,000.00	73,000.00	73,000.00	0.00		\$73,000.00
98	Word of Mouth Productions	Blues Festival			51,200.00	2,500.00	2,500.00	12,500.00	0.00		\$12,500.00
99	Workshop Theatre	Building the Next Stage			150,000.00	0.00	0.00	0.00	0.00		\$0.00
100	Workshop Theatre	Dinner and a Play			24,850.00	10,000.00	10,000.00	2,500.00	2,500.00		\$5,000.00

TOTAL

	3,058,980.00	1,996,000.00	9,234,985.00	2,160,000.00	5,125,057.00	1,797,500.00	312,000.00	3,338,757.00	5,433,257.00
--	--------------	--------------	--------------	--------------	--------------	--------------	------------	--------------	--------------

all or partial funding by council

new organizations