

# Branding Broader Marketing Solutions:

Understanding the Landscape

**Thursday, October 13, 2016**

**1509 Lady Street**

**11 AM - 1 PM**

**Cost: \$15**

Branding is fundamental. Branding is basic. Branding is essential. Building your brand will build incredible value for your company. Join the City for this great workshop to learn how to define your brand to drive loyal customers.



We Are Columbia

**For more information, please contact the Office of Business Opportunities at (803) 545-5950. To register, please visit <https://branding-marketing-solutions.eventbrite.com>.**

